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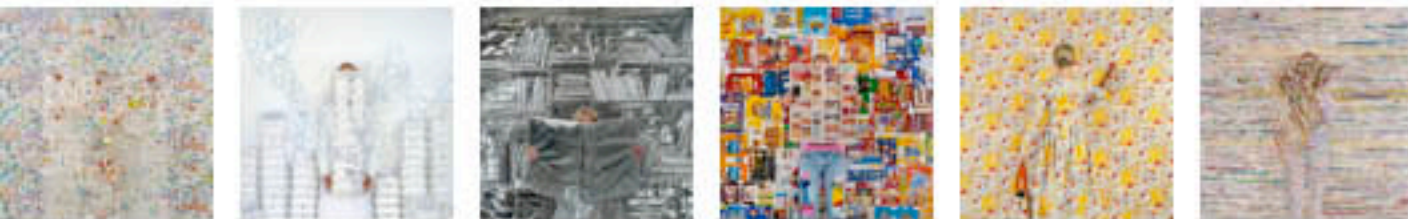
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Fruit Stickers, Twist-Ties and Cereal Boxes in Rachel Perry Welty's Upcoming Survey at the Zimmerli Art Museum



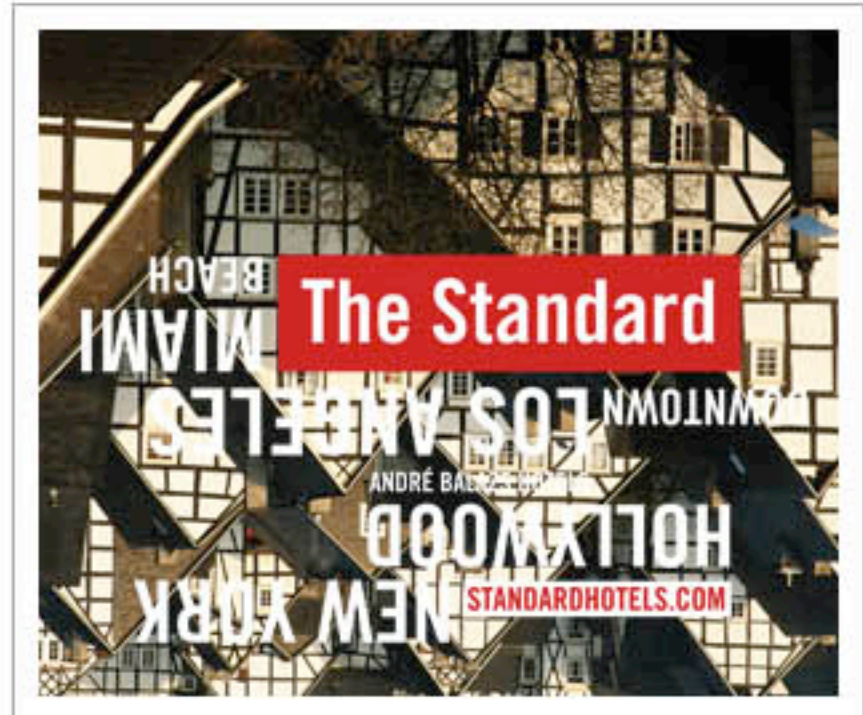
Rachel Perry Welty, "Lost in my Life (fruit stickers)," 2010, courtesy of the artist and Yancey Richardson Gallery



Conceptual artist **Rachel Perry Welty**, known for her "obsessive, repetitive and process-based" art, is getting the mid-career survey treatment with "**Rachel Perry Welty: 24/7**," to open January 28th at the **Zimmerli Art Museum at Rutgers University** in New Brunswick, New Jersey. The exhibit will feature drawing, sculpture, collage, installation, video, photography and social media -- which she'll be updating throughout the exhibit. Notes Donna Gustafson, who curated the exhibit, "Welty draws attention to the constant din that surrounds us, using humor to address narcissism and social media, the fleeting nature of experience, the elusiveness of desire, and the persistence of objects in a throw away culture. She reclaims objects that would otherwise be ignored, lost, or discarded and transforms them." To that end, check out some preview images from the show above, a series of large-scale color photographs, "Lost in My Life (2009-10)," in which Welty is shot surrounded by a sea of food boxes, price tags, take-out food containers, twist ties and fruit stickers, some of which recall the French pointillist painter George Seurat. For more info on the show, go [here](#).

Images by Clements/Howcroft Fine Art Photography, Boston, Massachusetts

This story was published on Dec. 12, 2011



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